



## ~ABOUT~

In honor of Earth Day, the Spring Dig-in brings together community members who believe in the power of growing food to make meaningful change.

Spring Dig-in teams raise funds to ensure that every family in the Home Gardens program not only receives a backyard garden installation but also receives 3 years of seeds, plant starts, tools, education, and mentoring in order to be successful in learning to grow food at home.

**With the recent pandemic, economic hardship, food security and health are some of the most pressing issues facing our community. Now more than ever it's essential that people have access to the tools and education to grow their own food.**

Get together with your friends, family, and coworkers and learn grassroots strategies, make connections, and help build a movement. You've got this!

## ~EVENT ORIENTATION ~

**April 1<sup>st</sup> or April 7<sup>th</sup> 5:30pm to 7pm**

Virtual Training Register Here:

[https://bit.ly/SDI\\_2021](https://bit.ly/SDI_2021)

**What:** A fun and participatory event orientation & grassroots fundraising training

**Purpose:** Meet other teams, learn more about the work of Growing Gardens and the Spring Dig-in, learn & practice new skills.

## ~FUNDRAISING COMPETITION~

**Friday April 9<sup>th</sup> - Friday April 30<sup>th</sup>**

Donations are tracked through an online portal. Event sponsors provide matching donations as competition incentives.

Week 1: \$200 match for the team that raises the most in the first week

Week 2: \$200 match for the team that receives the highest number of donations

Week 3: \$500 match to the team that recruits most perennial (recurring) donors

## ~GRAND PRIZES~

**To Be Announced**

## ~GARDEN BUILD DETAILS~

**Earth Day Dig 10 am-2 pm**

What: Build backyard gardens with families in the Home Gardens program

10:00 am – Meet at Lents Park

10:45 am – 12:45 pm – Build garden!

1:00 pm – 2:00 pm – Teams celebrate with food, drinks, and prizes!

*\*We have cancelled and postponed all in-person group events to maintain important social distancing measures at this time.*