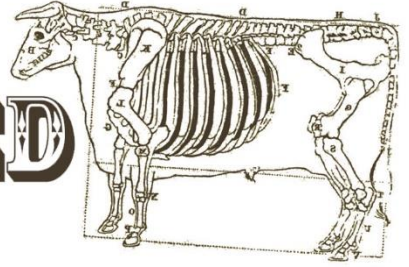




Growing Gardens

DAWN OF THE BED



~ABOUT~

Dawn of the Bed is an annual “garden-a-thon” that brings together teams of friends, family, and co-workers to celebrate Halloween and Día de Muertos with 21 days of community activism.

Dawn of the Bed teams raise funds to ensure that every family in the Home Gardens program not only receives a backyard garden installation but also receives 3 years of seeds, plant starts, tools, education, and mentoring in order to be successful in learning to grow food at home.

With the recent pandemic, economic hardship, food security and health are some of the most pressing issues facing our community. Now more than ever it's essential that people have access to the tools and education to grow their own food.

Get together with your friends, family, and coworkers and learn grassroots strategies, make connections, and help build a movement.

~EVENT ORIENTATION ~

October 6th/9th 5:30pm to 7pm
(Choose one date) Virtual Training

What: A fun and participatory event orientation & grassroots fundraising training

Purpose: Meet other teams, learn more about the work of Growing Gardens and the Spring Dig-in, learn & practice new skills.

~FUNDRAISING COMPETITION~

October 10th - October April 30th

Donations are tracked through an online portal. Event sponsors provide matching donations as competition incentives.

Week 1: \$200 match for the team that raises the most in the first week
Week 2: \$200 match for the team that receives the highest number of donations
Week 3: \$500 match to the team that recruits most perennial (recurring) donors

~GRANT PRIZES~

TBD

~GARDEN BUILD DETAILS ~

Saturday October 31 10am - 2pm

What: Build backyard gardens with families in the Home Gardens program

10:00 am – Meet at Lents Park
10:45 am – 12:45 pm – Build garden!
1:00 pm – 2:00 pm – Teams celebrate with food, drinks, and prizes!

***We have cancelled and postponed all in-person group events to maintain important social distancing measures at this time.**

More info at www.growing-gardens.org/dawn-of-the-bed/ or email Rashae at rashae@growing-gardens.org